

## Event Sponsorship Package

# OpenNebulaCon 2022

## The Future of the Open Source Cloud

| May 31 – June 2, 2022



### The Orchestration Platform for the Datacenter–Cloud–Edge Continuum

One Platform. Any Application. Any Cloud.

OpenNebula seamlessly converges on-premises, edge and cloud environments into a single cloud platform to deliver the simplicity and agility of the public cloud alongside the performance, security, and control of the private cloud. For more than a decade, OpenNebula has formed a broad user community among leading companies in banking, technology, telecom and hosting, and research, becoming the point-of-reference for open source private, hybrid, and edge cloud solutions.

### The Community Event of OpenNebula

Discussing real needs and use cases

**OpenNebulaCon** is a learning conference hosted by OpenNebula for the global cloud and edge infrastructure community. Since 2013, the OpenNebula Conferences have served as a **meeting point** of cloud users, developers, administrators, integrators and researchers, featuring talks with **experiences and use cases**. They also include Hands-on tutorials, workshops, and hacking sessions that provide an opportunity to discuss burning ideas, and meet face to face to discuss development. Previous speakers include Telefonica, Booking.com, King.com, Santander Bank, CentOS, European Space Agency, FermiLab, Red Hat, BlackBerry, Akamai, Runtastic, Citrix, Trivago... and many more.



## Why Sponsor the OpenNebula Conference?

The OpenNebula Conference is a **virtual event** providing the **opportunity to reach a highly-segmented technical community** of developers, sys-admins, managers of large infrastructures, and leaders whose charge it is to build flexible, integrated cloud solutions, while keeping an astute eye on **new and exciting opportunities**.

- ✓ Share your vision for cutting-edge technology
- ✓ Discuss your strategic partnerships
- ✓ Showcase your brand
- ✓ Join our push towards innovation
- ✓ Help support a dynamic global community
- ✓ Set up your virtual booth in no time

## OpenNebulaCon 2022 Expected Numbers



3 Days



Up to **3,000**  
participants



**30** speakers



**6** tracks

## Top Industries

- Banking & Finance
- IT & Telecom
- Cloud Hosting & MSP
- Media & Gaming
- Retail
- SaaS & E-commerce
- Academic, Research & Govt



## Sponsorship Opportunities

**The sponsorship package** combines **mass marketing and branding association** before the event, as well as providing unique marketing exposure during the conference. Review details below:

**6.000 euros >> 7.500 USD**

### 1 \_ Brand Awareness **Before the Event**

- Company name and logo in conference page sponsoring area
- Recognition as sponsor in pre-conference communications and marketing
- Recognition as sponsor in the pre-event Press Release

### 2 \_ Brand Awareness **During the Event**

- Company name and logo in virtual conference platform
- Presentation during the Sponsors Spotlights session
- Virtual Exhibit Booth

### 3 \_ Brand Awareness **After the Event (3 months)**

- Company name and logo in virtual conference platform with recordings
- Recognition as sponsor in the post-event Press Release



Contact us at [events@opennebula.io](mailto:events@opennebula.io)  
for more information on sponsoring this event