



OneNext 2026

re:Virtualize

Sponsorship Opportunities

by OpenNebula Systems

| April 28-30, 2026

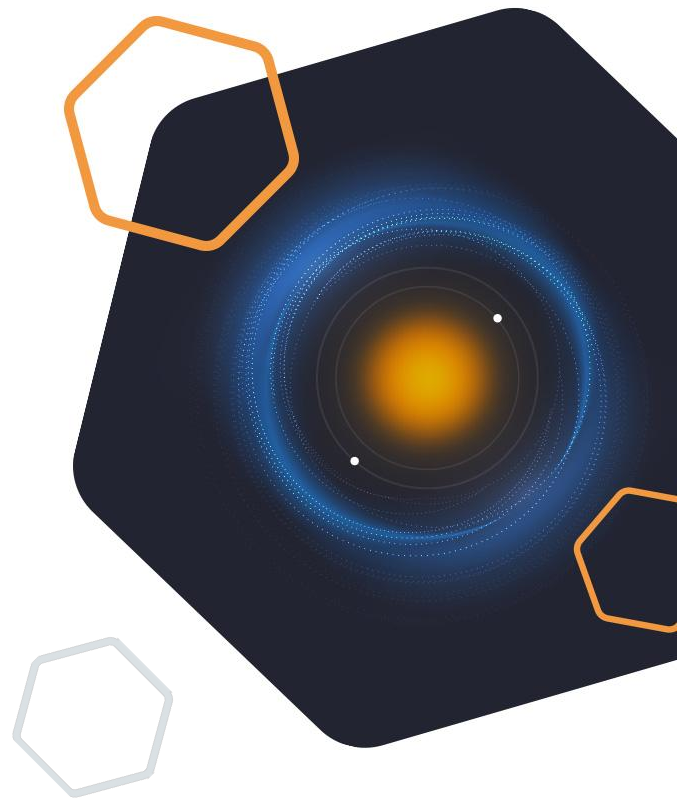


OneNext 2026: Where Open Cloud Innovation Meets Enterprise Reality



OneNext 2026 re:Virtualize represents the evolution of the renowned **OpenNebulaCon** series, now in its **12th edition**. This premier event brings together technology leaders, innovators, and decision-makers who are shaping the future of cloud infrastructure and artificial intelligence.

- Accelerating the transition from legacy virtualization platforms to open, vendor-neutral cloud technologies.
- Exploring how open infrastructures drive the next generation of AI Factories, sovereign clouds, and edge-cloud deployments.
- Three-day immersive experience covering the complete lifecycle: Build, Run, Integrate, and Expand.
- Part of the IPCEI-CIS initiative, showcasing leadership in building secure, sustainable, and interoperable cloud and AI ecosystems across Europe.



Connect with **200+** Senior Technology Leaders Actively Seeking Solutions

OneNext 2026 re:Virtualize attracts an exclusive audience of 200+ senior technology leaders, IT decision-makers, and innovators. These are professionals actively evaluating and implementing solutions to modernize their cloud infrastructure and adopt AI at scale.



When

April 28-30, 2026



Where

Mix Brussels, Belgium



Who

CTOs, CIOs, Cloud Architects,
AI Infrastructure Leaders

We've been hosting events since 2013. Over the years, we've welcomed speakers from leading organizations



Position Your Brand at the Center of Europe's Cloud and AI Ecosystem



Partnering with OneNext 2026 re:Virtualize offers a unique opportunity to connect with an exclusive, high-level audience in an environment designed to foster networking, collaboration, and thought leadership.

1

Direct Access to Decision-Makers

Engage with technology leaders who have purchasing authority and are actively seeking solutions

2

Premium Brand Visibility

Associate your brand with innovation and leadership in cloud and AI infrastructure

3

High-Value Lead Generation

Connect with qualified prospects in an intimate, focused setting

4

Multi-Channel Exposure

Maximize reach through on-site presence, digital platforms, and pre/post-event communications



Sponsorship Investment Overview

Package	Premier	Partner
Investment	€8,000	€5,000
Complimentary Passes	5 passes	3 passes
Logo Visibility	Premium placement	Standard placement
Main Stage Roll-up	✓	—
Website & Digital	✓	✓
Social Media Mentions	✓	✓
Welcome Kit Option	✓	✓
Agenda Profile	Highlighted	Featured

Please Note: Due to certain restrictions, we are unable to allocate specific slots in the agenda or space for booths. All sponsorship options are designed to enhance brand recognition and visibility throughout the event.

Premier Sponsor

€8,000

Designed for strategic partners or ecosystem leaders seeking strong brand visibility and speaking presence.

- Dedicated event roll-up displayed in the main stage area throughout the event.
- Five complimentary passes for your team or guests.
- Mentions in pre- and post-event communications.
- Logo featured on event website and displayed digitally during session breaks.
- Highlighted company profile in the event agenda.
- Optional inclusion of branded flyer or small gift in attendee welcome kit.

Partner Sponsor

€5,000

Ideal for supporting partners seeking targeted visibility and participation in event communications

- Logo featured on event website and displayed digitally during session breaks.
- Three complimentary passes for your team or guests.
- Optional inclusion of branded flyer or small gift in attendee welcome kit.
- Recognition during opening or closing remarks by the host.
- Dedicated social media mention before the event.
- Company profile featured in the event agenda.

Maximize Brand Exposure with Strategic Add-Ons

Sponsored Coffee Breaks

€1,000 - €2,000

Feature your brand during high-traffic coffee breaks with premium on-site signage (roll-up) and verbal acknowledgment during session transitions.

Visibility Tiers

- Day 1 (1 break available) **€1,000**
- Day 2 (3 breaks available) **€2,000**
- Day 3 (2 breaks available) **€1,500**

Special Offer: Sponsor all coffee breaks across three days for **€3,000** — ensuring consistent brand exposure throughout the event

Pizza & Beers Networking Hour

€1,500

A relaxed evening networking session taking place on the first day of the event, branded as "Pizza & Beers powered by [Your Company]".

Includes

- On-site signage (roll-up)
- Verbal acknowledgment
- Branded networking session

Maximize Brand Exposure with Strategic Add-Ons

Sponsored Lunch

€2,500 - €3,000

Feature your brand during one or all of our high-traffic lunches with premium on-site signage (roll-up) and verbal acknowledgment during the session.

Visibility Tiers

Day 2 Lunch: **€3,000**—Likely to have more attendees

Day 3 Closing Lunch: **€2,500**—Final networking opportunity.

Special Offer: Sponsor all lunches for **€4,500**, ensuring continuous brand visibility throughout the event.

Sponsored Networking Dinner

€4,000

A relaxed, exclusive evening networking dinner and cocktail reception taking place on the second day of the event.

Includes

- On-site signage (roll-up)
- Verbal acknowledgment.

Create Lasting Impressions with Exclusive Branding Opportunities

Welcome Kit / Gift Bag Placement

€1,000

Include a branded flyer, notebook, pen, or small tech gadget in each attendee's welcome bag for guaranteed full visibility from the start.

Wi-Fi Sponsor

€800

Feature your brand in the event's Wi-Fi network name and signage (e.g., "Wi-Fi powered by [Your Company]"), ensuring multiple daily impressions.

Exclusive Branded Item

€800 - €1,000

Single sponsor may brand the official event notebook or water bottles.

Join a Community of Innovation Leaders



OneNext, as the evolution of OpenNebulaCon, attracts a diverse range of leading technology companies, from innovative startups to major corporations. Previous editions have featured participation from organizations at the forefront of cloud and infrastructure innovation.

What Sets Us Apart

- 12 years of building a trusted ecosystem in open cloud computing.
- European leadership in digital sovereignty and IPCEI-CIS initiatives.
- Intimate, focused format that prioritizes meaningful connections over mass attendance.
- Track record of bringing together the key players in enterprise cloud transformation.





Secure Your Sponsorship Today

| events@opennebula.io

*We look forward to welcoming you as a partner at
OneNext 2026 re:Virtualize!*